

Maclean's

Canada's National Magazine

October

1st



In This Issue:

Luke Allan—Gordon Sinclair—Ruth Burr Sanborn—Martha Banning Thomas

Pontiac is a big car . . .



Wheelbase is Long . . . Bodies are Roomy You're Comfortable

What a lot of downright satisfaction and genuine enjoyment there is in owning a capable, comfortable new automobile!

Certainly one of the basic reasons for Pontiac's popularity is generous comfort. In the first place, Pontiac is a long car—in fact, its 114-inch standard wheelbase is large enough to "smooth out" the roughest roads.

That means easy riding and plenty of leg room. In addition, Pontiac's Fisher bodies have the long, flowing lines of today's distinctive new style.

Then, too, you enjoy all the advantages of a powerful big-car motor—a motor which has the size, capacity and ease of service to perform at top speed hour after hour, without strain and without danger of over-heating. When emergency calls for a quick burst of speed, it is there.

With improved Stearns-Madsen, gearbox, in swift, and silent. Then, Kwik Control, Free Wheeling and live-roller cushioning at 47 chassis points give you that steady, comfortable performance which, used now, cost hundreds of dollars more.

If your present car is two, three or four years old, to put it in even fair running order would be expensive. And remembering, after all, can't give so old car the valuable advantages you will find in a new Pontiac.

In the long run, you will discover, we believe, that a new Pontiac will save you money. The price is low. In fact, on the latest G M A C terms, you'll find the payments very little more than those of the lowest priced car on the market.



PONTIAC SIX

INTERNATIONAL HARVESTER Announces a New TRACTRACTOR

THE POWERFUL 6-CYLINDER

T-40



POWERFUL
T-40
6-CYLINDER

HERE comes a rugged new champion for the customizer field. International Harvester—world's largest tractor builder—announces the McCormick-Deering T-40 TracTractor.

The T-40 has power to spare. It is a pleasure to handle, a revelation to work and accomplish. It looks a fine job and lives up to its looks. Fast, flexible, highly responsive, the performance of the powerful T-40 TracTractor is based on intense energy and distribution of track-type power. For lighter work, there is the popular T-20.

Developing the record of the TracTractor in highway building, levee projects, and construction programs of every type, and give them your own heavy work to do. You will be enthusiastic not only over their performance but over their economy, which turns with first cost and continuous with upkeep and maintenance savings.

TracTractors are the product of the same manufacturing policy that has earned International Tractor the finest rank in sales and popularity—and the same unbiased service men have both. Any International dealer or McCormick-Deering Industrial Tractor distributor will give you further information. Or you may write us direct.

INTERNATIONAL HARVESTER COMPANY
HAMILTON OF CANADA, LTD. CANADA

• The powerful T-40 gives you a 6-cylinder motor with 60-horsepower. Run by all which the most accomplished for results on the market. Clutch has dual-action, and breaks are all specially mounted through up and out over gears, making for surprisingly low maintenance costs.

The T-40 shows International's power and its performance is sure to be an asset. It is a rugged, powerful machine of the type that will give you the most efficient results in the field. It is a machine that will give you the most efficient results in the field. It is a machine that will give you the most efficient results in the field.

FLEXIBLE
T-20
CAPABLE



McCORMICK-DEERING

THE MACLEAN PUBLISHING COMPANY, LIMITED
100 DE UNIVERSITY AVENUE, TORONTO 1, CANADA
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The Story of Baths

In the past days of Rome little heated rooms at home for an individual were rare. The bath was a public affair. The parents of the child would take him to the bath. The child would be bathed in a public bath. The child would be bathed in a public bath. The child would be bathed in a public bath.



There is a very good reason for this. The bath was a public affair. The parents of the child would take him to the bath. The child would be bathed in a public bath. The child would be bathed in a public bath.

The cultural life of Rome and Rome undoubtedly reached around these baths. There the philosophers, writers and artists gathered as in a modern club.

With the year up of Europe and Rome also passed the highly civilized life of living in the city and the suburbs. The bath was a public affair. The parents of the child would take him to the bath. The child would be bathed in a public bath. The child would be bathed in a public bath.

Carver. It is that in Europe during the middle ages bathing was a most picturesque and ancient affair and it had made the most picturesque and ancient affair.

It is no the contrast that is the bath for today. The bath was a public affair. The parents of the child would take him to the bath. The child would be bathed in a public bath. The child would be bathed in a public bath.

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I ask you what a bath is. The bath was a public affair. The parents of the child would take him to the bath. The child would be bathed in a public bath. The child would be bathed in a public bath.



Illustration by J. H. BROWN. The bath was a public affair. The parents of the child would take him to the bath. The child would be bathed in a public bath. The child would be bathed in a public bath.

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FIRST CHOICE OF REGULAR MEN



• Men—men—the kind of fellows you like around you in the woods or at sports—prefer the double-edge Probak razor blade. Here's a blade that's designed and constructed to make a "cut" with "heavy-bearded" men. Strong, especially bearded edges glide through stubborn bristles smoothly. You can feel this blade on your face as it shaves the way hair.

Join the vast and rapidly growing army of regular men who get real shaving satisfaction with Probak. Know what it means to use a blade that's especially made for your beard.

Buy a package of Probak and try one as two. Then if Probak isn't everything you want in a razor blade—return the package to your dealer and get your money back.

PROBAK BLADES

FOR ALL GILLETTE AND PROBAK RAZORS

AddoGram

\$200.00
FIRST (Cash) PRIZE
 Paid Promptly
for 21 Words

From the Advertisements to
 This Issue of "Maclean's"

First Prize cash value of \$200.00 to be paid only to those who have been selected by the Editor of "Maclean's"

There will be 21 words, including numbers, in the AddoGram. Each word is a letter, number, or symbol. The words are arranged in a grid. The words are arranged in a grid. The words are arranged in a grid.

Your Skill in Attaining

Higher Grade Total

Will Win You \$200.00

In Good Canadian Money

You will only find one that may be the same as the one you find in the AddoGram. The words are arranged in a grid. The words are arranged in a grid. The words are arranged in a grid.

This AddoGram is a New Test of Skill
 Has No Connection With Any Previous
 or Following Unit of the Series

You must apply material before in letters of different, in the AddoGram. The words are arranged in a grid. The words are arranged in a grid. The words are arranged in a grid.

Read the Rules Carefully—There May
 Be Important Changes in Them

This Coupon Must Be Properly Filled In,
 and Signed and Accompany Your Entry

AddoGram Office
 1000 Bloor Street West, Toronto 6, Ontario
 My entry in ADDOGRAM No. 1 is attached with a
 Grand Total of

The dollar is reduced, the whole entry is a new
 AddoGram. The words are arranged in a grid. The words are arranged in a grid. The words are arranged in a grid.

Address

My entry in ADDOGRAM No. 1 is attached with a
 Grand Total of

Address

Address

Address

Send Them Sales Circulars—They May Have Been Changed

There are many sales circulars in this issue of "Maclean's". The words are arranged in a grid. The words are arranged in a grid. The words are arranged in a grid.

FIRST \$200.00
Price
Second Prize . . . \$50.
Third Prize . . . \$25.
Fourth Prize . . . \$15.
Fifth Prize . . . \$10.

Entries Close Oct. 6, 1962

There will be 21 words, including numbers, in the AddoGram. The words are arranged in a grid. The words are arranged in a grid. The words are arranged in a grid.

Every "Maclean's" Subscription You Sell
 Will Qualify as AddoGram Entry for You!

To Qualify for a \$200.00 Prize, the AddoGram must be filled in by the subscriber. The words are arranged in a grid. The words are arranged in a grid. The words are arranged in a grid.

ABCDEFGHIJKLMN OP
 QRSTUVWXYZ

There will be 21 words, including numbers, in the AddoGram. The words are arranged in a grid. The words are arranged in a grid. The words are arranged in a grid.

AddoGram No. 9

Example

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Start every time. Don't be a man who starts slowly. This new ink makes any pen start quickly.

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YOUR SAVINGS

Great Companies Enter Hottest Season

By R. D. GREENBERG

Whether it is a new company or an old one, the new season is the best time to start a new company. The new season is the best time to start a new company.

WHILE the new season is the best time to start a new company, it is also the best time to start a new company. The new season is the best time to start a new company.

Financially, among the close of the year for the year is the beginning of the year of the new company. The new season is the best time to start a new company.

Business of the new company is the best time to start a new company. The new season is the best time to start a new company.

New Type of Investment:

SPC (Specialty) is a new type of investment. It is a new type of investment. It is a new type of investment.



It's a pleasant life

At Chalfonte-Haddon Hall, the new season is the best time to start a new company. The new season is the best time to start a new company.

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HE REIGNS SUPREME... HIS KINGDOM, OUR KINGDOM



He reigns supreme... his kingdom, our kingdom

From daybreak till dark, the victory domain has been under his strong hand. He reigns supreme... his kingdom, our kingdom.

And because he's so efficient in his work, as well as a fun to be with, everything moves on so smoothly in his kingdom. That's why he reigns supreme... his kingdom, our kingdom.

To be a king in his kingdom, you must be a king in his kingdom. That's why he reigns supreme... his kingdom, our kingdom.

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For Artists and Students. It is a new type of investment. It is a new type of investment.

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Financial Queries

Question:—How long will it take to get a new company? The new season is the best time to start a new company.

Answer:—At Chalfonte-Haddon Hall, the new season is the best time to start a new company. The new season is the best time to start a new company.

Question:—How long will it take to get a new company? The new season is the best time to start a new company.

Answer:—At Chalfonte-Haddon Hall, the new season is the best time to start a new company. The new season is the best time to start a new company.

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